



Reliance Asset Reconstruction Company Ltd.
Corporate Office: 11th Floor, North Side, R-Tech Park,
Western Express Highway, Goregaon (East), Mumbai 400 063

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd. (RARC), a Trustee of “RARC 040 (IB SME) Trust” is an assignee and a secured creditor of below mentioned borrower by virtue of Assignment Agreement dated 29th December 2017 executed with The Indian Bank.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE” basis apart from other terms mentioned below.

Name of Borrower/guarantors			
1. M/S Poomahal Garment, Rep. by its Proprietrix Mrs. S. Renuga, At: -No.204, Bharathiyar Road, Karaikal, Puducherry - 609602. Also At: - No.10, 1st Cross street, Balaji Nagar, Karaikal, Puducherry - 609602.			
2. Mrs. S. Renuga, W/o C. Sudhakaran, At: -No.10, 1st Cross street, Balaji Nagar, Karaikal, Puducherry - 609602. Also At:- No.1, Kothari Nagar, Kottucherry, Kilakazakudi, Puducherry - 609602.			
3. Mr. C. Sudhakar, S/o Chandrasekaran, At: -No.10, 1st Cross street, Balaji Nagar, Karaikal, Puducherry 609602. Also At: - No.204, Bharathiyar, Road, Karaikal, Puducherry - 609602. Also At: - No.1, Kothari Nagar, Kottucherry, Kilakazakudi, Puducherry - 609602.			
4. Mrs. Kamala Devi At: -1, Kothari Nagar, Kottucherry, Kilakazakudi, Puducherry - 609602.			
5. Mrs. V. Jayalakshmi At: -1, Kothari Nagar, Kottucherry, Kilakazakudi, Puducherry - 609602.			
Outstanding dues: - Rs.2,32,87,454.59/- (Two Crore Thirty Two Lakhs Eighty Seven Thousand Four Hundred Fifty Four And Paise Fifty Nine Only) total outstanding as on 28.01.2025 with future interest, other charges thereon till the date of entire payment for Loan Account Numbers i.e., (854721419)			
Date Of Symbolic Possession: - 11.01.2024			
DESCRIPTION OF THE PROPERTY	RESERVE PRICE IN RUPEES	PRICE IN	EMD AMOUNT IN RUPEES
Property No.1 All that piece and parcel of the property belongs to S. Renuga Property Doc. No. 404/2008 situated in Puducherry Registration District, Thirunallar Sub-Registration District, Nedungadu Commune, No. 06, kurumbagaram (Mathalangudi) Village, R.S. No. 118/3, O.S.No. 949 Pt., Patta No. 439, Extent 38 Are or 02 ma 84 Kuzhi 04/64 of wet land and bounded on the: North of R.S.No. 119/1, East of R.S. No. 120/S, West of R.S. No. 118/4, South of Path way in R.S. No. 118/2.	Rs.20,45,000/- (Rupees Twenty Lakhs Forty Five Thousand Only)		Rs.2,04,500/- (Rupees Two Lakhs Four Thousand Five Hundred Only)
Property No.2 All that piece and parcel of the property belong to S.Renuga Property Doc. No. 1098/2008 situated in Pudhucherry Registration District, Karaikal Sub-Registration District, Kottucherry Commune, No. 13, Kottucherry Village, R.S. No. 214/13 O.S.Nos. 546/2, 546/3, Patta No. 190, Extent 08 Are 30.80 Ca in which 2163.62 Sq. Ft AC.C. & R.C.C Shed and is situated within the following boundaries:- North of R.S.Nos. 214/14, & 214/13, East of R.S.Nos. 214/12, 214/11, South of Punja Land R.S.No. 214/13 West of Road.	Rs.47,83,000/- (Rupees Forty Seven Lakhs Eighty Three Thousand Only)		Rs.4,78,300/- (Rupees Four Lakhs Seventy Eighty and Three Hundred Only)

Property No.3 All that piece and parcel of the property belong to V. Jayalakshmi Property Doc. No. 387/2008 Pudhucherry Registration District, Karaikal Sub--Registration District, Kottucheny Commune, No. 09, V arichikudy South Village, 1) R.S. No. 139/3, O.S.Nos. 228,230,221 Pt., Patta No. 469. 2) R.S. No. 139/7, O.S.Nos. 224, Patta No. 469. 3) R.S. No. 140/1, O.S.Nos.235/1, Patta No. 171. 4) R.S. No. 140/2, O.S.Nos. 235/2, Patta No. 838. above four item in Extent 05 Are 60.54 Ca in out of 01 H 884Are 56Ca. in Plot No. 57, 64, 65, 66 and is situated within the following boundaries:- Plot No. 57 Boundaries: - North of Plot No. 56, South of Plot No. 58, East of Plot No. 75, and West of 6.1 Meter pathway. Plot No. 64, 65, 66 Boundaries: - North of Plot No. 63, South of Road, East of Plot Nos. 67 & 69, and West of 6.1 Meter path way.	Rs.9,05,000/- (Rupees Nine Lakhs Five Thousand Only)	Rs.90,500/- (Rupees Ninety Thousand and Five Hundred Only)
Details Of Auction Events: Inspection of Property : 18.02.2025 from 11.00 A.M. to 02.00 P.M. Last date for bid submission : 06.03.2025 Date of e-auction : 07.03.2025 between 5:00 P.M. to 6:00 P.M. (with extension of 5 minutes each)		

TERMS AND CONDITIONS OF E-AUCTION SALE

1. The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on **“AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”**.
2. E-auction will be held through RARC's approved service provider **M/s ARCA EMART PRIVATE LIMITED** at website: <https://www.Auctionbazaar.com> (web portal of ARCA EMART PRIVATE LIMITED). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com and <https://www.Auctionbazaar.com> intending bidders may download relevant documents.
3. The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
4. Bidder has to mandatorily give undertaking under Section 29A of Indian Bankruptcy Code, 2016.
5. Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at **6th Floor, Khivraj Complex II, No.477-482, Anna Salai, Nandanam, Chennai - 600035** and also by email to rajesh.ponnusamy@relianceada.com and prabhu.palanivelu@relianceada.com after which the participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is on **06.03.2025**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily.
6. Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
7. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No. 6587754569, Name of the Bank: Indian bank, Branch: Santacruz Branch, Name of the Beneficiary: RARC 040 (IB SME) Trust, IFSC Code: IDIB000S010**. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.
8. The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.50,000/- (Rupees Fifty Thousand Only)**.
9. The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
10. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
11. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
12. The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
13. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
14. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
15. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
16. For further details, contact **Mr. Rajesh Kumar Ponnusamy, Chief Manager – Legal, Mobile No.8695056209 and Mr. P Prabhu, Vice President-Legal, Mobile No.9833644220** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
17. The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured

creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 30 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Date: 31.01.2025
Place: Puducherry

Authorized Officer
For Reliance Asset Reconstruction Co. Ltd.,